Creative Commons Licenses at HSL

Creative Commons 4.0 has changed the way we apply CC licenses to our works.

Background
There are 4 considerations we need to make when choosing a CC license. Any combination of these licenses can be applied to content created by HSL, based on what restrictions the library wishes to place on the re-use of our content.

1. Attribution: This is a minimum requirement for all CC licensed content that is not licensed as public domain (CC0)
2. Share Alike: Can be re-used in derivative works as long as the new work has the same license
3. Non Commercial: not for commercial use
4. No Derivatives: Content can only be re-used as in whole.

Proposal
The e-learning team proposes that HSL assign a CC license to all videos created in-house. The team proposes to use the Attribution-NonCommercial-ShareAlike 4.0 International (CC BY-NC-SA 4.0) license which allows anyone to use or repurpose our original video files for non-commercial use, for derivatives or not, as long as they share their content under the same licence that we have shared ours. The user must attribute the Health Sciences Library as the creator of the original content in any reasonable manner, but not in a way that suggests HSL endorses the user or the new content. The user can retrieve original video files (without branding) from Jack Young for the purpose of re-using the content within. This is not a free culture license.

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Based on a work at https://goo.gl/Q7hnX